

Please contact these Southern Prairie YMCA staff and boardmembers for additional information about our facility changes:

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CHANGE WHERE YOU CHANGE CAMPAIGN

VOICING THEIR SUPPORT

"The Creston community is very fortunate to have a facility such as the Southern Prairie YMCA. The swimming pool has been an important part of my therapy for my MS. The staff has gone above and beyond to assist me so that I am able to participate. The improvements to the locker rooms are much needed and will make them more handicapped accessible for me and several others."

- Kristi Tucker

"What a great asset the Y is to our community. It offers activities for all ages - youth through seniors. We have used the walking track, exercise room, and cardio room. I currently enjoy the swimming pool where I exercise with longtime friends and the friends I've met at the Y. While I enjoy coming to the YMCA I am looking forward to the proposed enhancements to the locker rooms. I think it will make the Y experience even that much better."

- DeeAnn Stults

**CHANGE WHERE YOU
CHANGE CAMPAIGN**

YMCA Capital Campaign



To Donate:

- Make a cash gift to the campaign
- Schedule an automatic withdrawal from a checking or savings account or credit card for a monthly, quarterly, semi-annual or annual pledge

Donations of any amount will be greatly appreciated. Together we'll make "A Change"!

Naming Opportunities:

- \$25,000 - Name a locker room
- \$15,000 - Name a family locker room
- \$ 5,000 - Banner prominently displayed
- \$ 1,000 - Name on plaque

All donations made to the Southern Prairie YMCA, a charitable 501(C3) organization, are tax-deductible.

**CHANGE WHERE YOU
CHANGE CAMPAIGN**

YMCA Capital Campaign

SOUTHERN PRAIRIE YMCA
1201 W Townline Creston, IA 50801
www.southernprairieymca.com
641-782-9622
jsteffen@southernprairieymca.com

Your gift makes a difference!

GIVE ONLINE AT
www.southernprairieymca.com



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MAKING A CHANGE

*Southern Prairie YMCA
Locker Room Renovation
Campaign*



SOUTHERN PRAIRIE YMCA
1201 W Townline Creston, IA
www.southernprairieymca.com



Change Where You Change Campaign

The YMCA is the nation's leading **NONPROFIT** organization for youth development, healthy living, and social responsibility. The Southern Prairie YMCA implements programs reflecting these ideals to meet the needs of our community. Our goal is to provide a healthy and safe facility for all ages. Younger school age children attend our affordable and fun summer day camp and afterschool programs. Teens come after school to hang out with their friends. Seniors and mid-lifers join young adults in land and water fitness classes, take laps on the indoor track, and build muscle tone in the cardio and weight rooms.

The Southern Prairie YMCA has expanded program opportunities to generate more activity in our facility. Our current locker room areas need major renovations to keep up with the pace of our growing community.

As a nonprofit organization, we must turn to members of our community for support of our capital campaign to "Change Where You Change".

GOALS of the "Change Where You Change" Campaign

- Renovate Men's and Women's locker rooms
- Construct two separate changing rooms with showers for families with small children and those with special needs
- Raise \$200,000 through grants and **tax-deductible donations** and pledges from our community members and businesses
- Provide safe and clean changing facilities

WHY is a "Change" Needed?

- The Southern Prairie YMCA was constructed 16 years ago and improvements are needed to accommodate the growing needs of our community. Private space is needed for families with small children and those with special needs, enabling them to navigate wheelchairs or walkers
- Our increase in membership requires additional lockers and replacements for the current obsolete ones
- Replace flooring to meet the Southern Prairie's expectations of the best surface possible
- There are few private spaces for changing in the shower and locker room areas

Meeting the Need

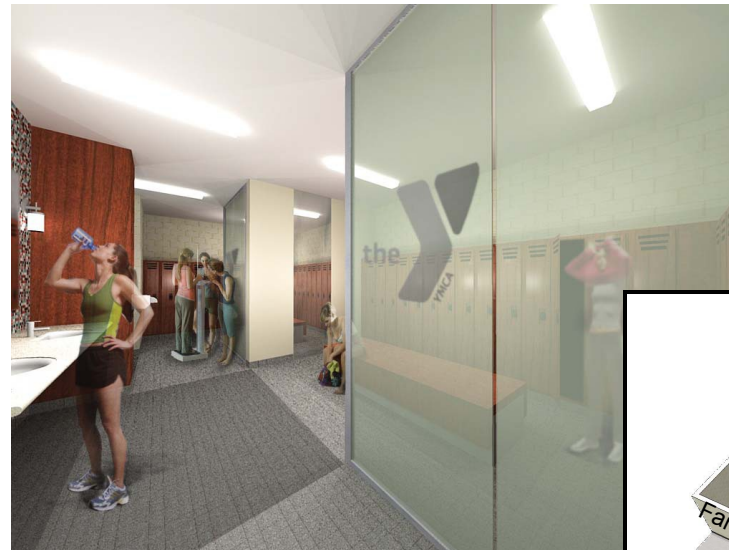
After careful consideration, the Southern Prairie YMCA has embarked on a \$200,000 Capital Campaign to enhance our facility with safe and healthy locker room areas. Your **tax-deductible gift** will help us meet this goal. Every penny of your gift will be used for this project to make a meaningful impact in our own community.



CHANGE WHERE YOU CHANGE CAMPAIGN

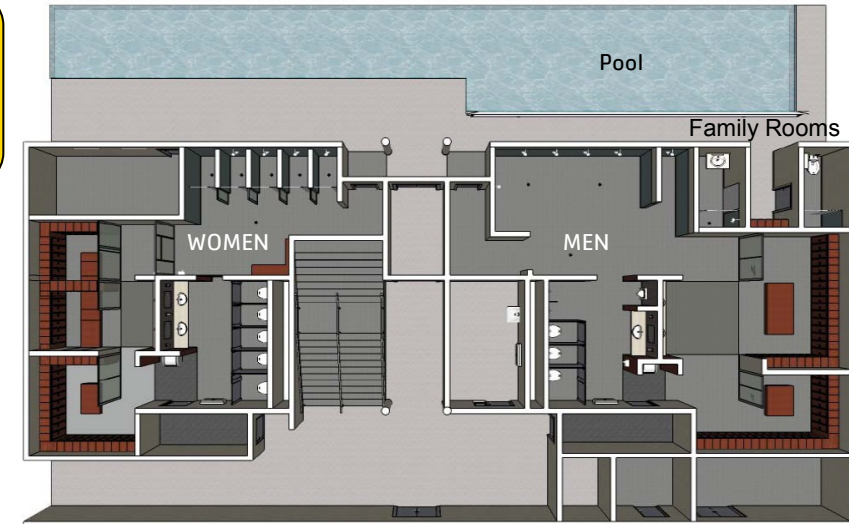
YMCA Capital Campaign

The Southern Prairie YMCA is stronger than ever. Membership is up, classes are busy, and new programs have been implemented. The YMCA staff and board are committed to offering quality experiences for everyone using the facility. It's time to "Change Where You Change" - in the locker rooms.



The cost of this renovation is estimated at approximately \$200,000

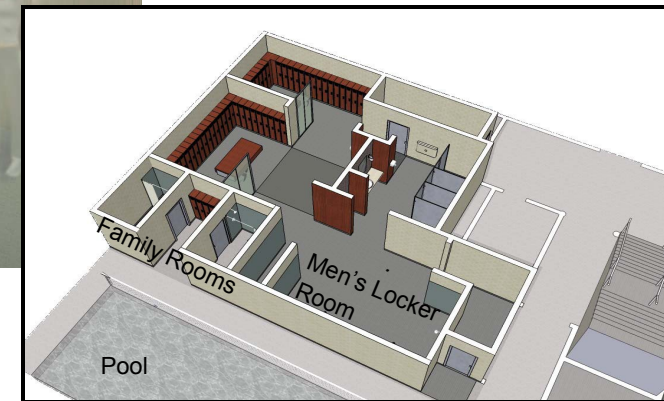
For more information or to give online, visit www.southernprairieymca.com



Proposed locker rooms with private changing areas

Locker room renovation includes:

- New lockers
- Improved heating
- Private changing areas
- Updated benches
- New flooring
- Private shower/changing rooms for adults with small children and those with special needs



Men's locker room and two new private family/special needs changing areas with separate access